

# Press Release

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## ***Comark Transmitter with TeamCast exciter ready for ATSC 3.0 Field-tests in Cleveland***

**Cleveland OH (USA), April 5<sup>th</sup>, 2017** – TeamCast, the global market leader in advanced solutions for Digital Terrestrial and Satellite Transmission, and Hitachi Kokusai Electric Comark LLC (hereinafter “Comark”), a manufacturer and supplier of DTV transmitters, encoding systems, and associated field services for over 45 years, announce that the National Association of Broadcasters (NAB) & the Consumer Technology Association (CTA) have selected their products for ATSC 3.0 field testing in Cleveland, OH (USA).

Under an experimental broadcast license from the FCC, the terrestrial station located in Cleveland and owned by Tribune Broadcasting’s WJW-TV will be used by NAB and CTA to conduct a new session of field testing in ATSC 3.0. This initiative comes at a perfect time as many US broadcasters are assigned new channels as required in the repacking process associated with the US incentive auction and will be very interested in collecting general performance figures for ATSC 3.0 transmissions.

For this trial, planned for the coming months, an existing Comark Transmitter has been selected and turned-on. The transmitter includes an ATSC 3.0 high-end exciter designed by TeamCast and radiates a 30kW ERP signal on channel 31.

*“We are proud for having been selected with Comark for this new ATSC 3.0 field test session organized by NAB and CTA, which constitutes a clear recognition of our experience and our leadership in supporting early tests and trials for this new emerging standard”* stated **Eric Pinson**, Business Unit Manager and Sales Manager at TeamCast.

*“Comark has been working closely with TeamCast on exciter technology for both ATSC 1.0 and 3.0, having deployed numerous exciters in the field already. The RF performance, reliability and upgradeability of these platforms are already field proven. So when we were approached to support this extremely important demonstration, it was an easy decision for Comark”* says **Dick Fiore**, President & CEO of Hitachi Kokusai Electric Comark LLC.

**About Hitachi Kokusai Electric Comark LLC:**

For over 45 years COMARK has been synonymous with broadcast expertise and innovation. A trusted partner to the world's leading broadcasters, COMARK has pioneered many developments that have shaped the industry, leading innovation in IOT & MSDC-IOT technology, transistorized solid-state technology, Digital Adaptive Pre-correction (DAP), and also winning multiple Emmy® Awards; and gaining numerous patents in technologies that have become fundamental to broadcasting. COMARK is now building on this great heritage with the release of an entire new range of transmission products for terrestrial television broadcasting, and state-of-the-art products for scientific/industrial RF applications. With thousands of active COMARK transmission systems deployed worldwide and a global support presence, COMARK plans to continue to develop technologies for the future, with efficiency and performance initiatives for improving coverage and saving power.

For more information, please visit [www.comarktv.com](http://www.comarktv.com).

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**About TeamCast:**

TeamCast is a renowned and highly active member of the Digital TV ecosystem worldwide, with innovative technology offerings based on a solid expertise in Satellite and Terrestrial Digital TV transmission.

Created in 2003, and based at Rennes in France, TeamCast is deeply involved in the development, definition and verification of numerous broadcasting standards including ATSC 3.0. TeamCast is an active member of the ATSC forum and actively participated to the definition of the ATSC 3.0 physical standard.

Today, major clients in the Broadcasting Industry from 50 different countries invest their confidence in TeamCast and its products. TeamCast has offices in Elmira (New York) and in Singapore to support the development of its business in North America and Asia, and to provide local sales and technical support services to its customers.

For more information, please visit [www.teamCast.com](http://www.teamCast.com).

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