

TeamCast confirms its involvement in the development and deployment of DVB-SH compliant solutions

Singapore, June 18, 2007 - On February 14, 2007, the DVB Steering Board approved the DVB-SH (Satellite services to Handhelds) specification developed by the DVB Technical Module's TM-SSP working group. TeamCast was very active in this working group, bringing to the project the expertise gained from similar work for the DVB-H standard 3 years ago, and forging collaborations with key players in the Mobile TV market.

TeamCast is now developing solutions that meet the requirements of this new specification, and is involved in a number of projects which will contribute to the future commercial deployment of DVB-SH worldwide:

- **TVMSL¹**, a collaborative project led by Alcatel-Lucent and supported by the French Government. This project will develop the technology (satellite and terrestrial transmission equipment plus handheld receivers) and launch the first commercial services in Europe. The project includes key partners from French and European industry. TeamCast is developing the core technology for the terrestrial repeaters.
- **B21C²**, a European collaborative project under the 'Eureka' banner, looking at future fixed and mobile broadcasting technologies, including DVB-SH. TeamCast is the coordinator of this large project, which involves 35 partners from 9 different countries, and will provide its world-leading expertise in optimising technology deployment through laboratory and field testing.
- New trials for delivering multiple channels of high quality video to handheld terminals over a wide area. TeamCast will work with partners to contribute to both the system architecture design and the supply of equipment.

"We are delighted to be so deeply involved in the emergence of DVB-SH technology in the mobile multimedia marketplace, and working together with so many other eminent players", says Jean-Luc Pavy, CEO of TeamCast. "DVB-SH is a very promising technology, taking the best from both satellite and terrestrial delivery methods. It is a huge opportunity for TeamCast to leverage its expertise developed from its work in all leading Mobile TV technologies and systems".

First DVB-SH products from TeamCast are expected to be launched in late 2007.

Contact: **Sandrine KONNECKE**
Tel: +33 (0) 2 23 25 26 80
Fax: +33 (0) 2 23 25 26 85
sandrine.konnecke@teamcast.com
TeamCast
Centre Espace Performance
F-35769 Saint-Grégoire Cedex
France

Contact: **Eric Spampinato**
Tel: +1 312 263 0033
Fax: +1 312 263 1133
eric.spampinato@teamcast.com
TeamCast, Inc.
The Burnham Center, Suite 1865
111 West Washington Street
Chicago, IL 60602 - USA

About DVB-SH :

On February 14 2007, the DVB Steering Board has approved the DVB-SH (Satellite services to Handhelds) specification. The specification was developed by the DVB Technical Module's TM-SSP working group. Two documents specifying DVB-SH have been approved: a waveform specification and a system specification.

After approval by the DVB Steering board, this specification will go to ETSI to become an ETSI standard.

DVB-SH is defined as a system which is able to deliver IP based media content and data to handheld terminals like mobile phones and PDAs via a combination of satellite and terrestrial repeaters. The DVB-SH system has been designed for frequencies below 3 GHz, typically in the S-band (2.2. GHz). It complements the existing DVB-H physical layer standard and like its sister specification (DVB-H) uses the DVB IP Datacast (IPDC) set of content delivery, electronic service guide and service purchase and protection standards.

More information on www.teamcast.com

¹ TVMSL: Television Mobile sans Limite (Unlimited Mobile TV)

² B21C: Broadcast for the 21st Century